



# Clovis Rodeo Association

FOR IMMEDIATE RELEASE  
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## **Professional Bull Riding at the Clovis Rodeo Tonight Followed by Love and Theft in Concert 98th Annual Clovis Rodeo April 26-29, 2012**

**(Clovis, California):** Professional Bull Riding takes center stage tonight at the 99th Annual Clovis Rodeo beginning at 6:00 p.m. Often referred to as one of the toughest sports on dirt Clovis will see 40 bull riders take some wild rides on rank bucking stock and attempt to leave with the title of champion.

Notable bull riders taking a turn in the arena at Clovis on some of the best bucking stock in the sport of PBR include Mike Lee who is sitting at number eleven in the PBR Built Ford Tough Series and Cody Nance who is sitting at number twelve. Additional fan favorites visiting Clovis include Chase Outlaw, Troy Wilkinson, Reese Cates, Zack Brown, Ryan Dirteater, Austin Meier, Renato Nunes, Valdiron de Oliveira, Jared Farley and Ben Jones.

The bull riders will be joined by PBR funny man Flint Rasmussen who is sure to keep the crowd alive and wanting more throughout the performance. The PBR will be followed by a concert with one of Country Music's hottest new duos, ACM nominated, Love and Theft.

Love and Theft may be celebrating the release of their second studio album, but to the country duo of Stephen Barker Liles and Eric Gunderson, the self-titled release might as well be their first having just joined the historical RCA label. Fans will be treated during the concert to a fluid mix of country melodies and sing-along choruses, all driven by Eric's earthy voice and Stephen's high-altitude tenor. The guys share lead vocals, harmonize like a church choir, and bolster their songs with their own guitar playing.

Three days of PRCA rodeo action will follow with World Champion cowboys and some of the best rising stars in a sport often referred to as an American Tradition. Friday Night's rodeo action will be followed by a concert with rising country star Dustin Lynch. Two more days of wild rodeo excitement will include the popular Clovis Rodeo Parade and Rodeo Dance on Saturday, April 27. The Clovis Rodeo runs April 25-28.

Reserved ticket prices range from \$20 - \$30 and are available by calling 559-299-5203, visiting [clovisrodeo.com](http://clovisrodeo.com), or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-F). A two concert event ticket package is available for \$50.00. Parking at the rodeo grounds is free of charge.

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*The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. More than \$170,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.*

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