Clovis Rodeo Association

FOR IMMEDIATE RELEASE
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Cowboys Attempt to Qualify Today for the 99th Clovis Rodeo

99th Clovis Rodeo April 25-28, 2013

***(Clovis, California)*:** Before the Professional Bull Riding takes center stage at the 99th Clovis Rodeo Thursday night; the PRCA cowboys have come to town to qualify. Slack begins today at the Clovis Rodeo grounds from 8 a.m. to noon. The early hours of Wednesday morning will have some of the best team ropers, steer wrestlers, barrel racers and tie-down ropers in the sport of rodeo taking a turn in the arena dirt to qualify for the PRCA Rodeo performances to be held this weekend in Clovis.

Die-hard rodeo fans can often be found in the early mornings watching "slack" at the rodeo grounds. More than 500 cowboys and cowgirls will be making qualifying runs this week, and those with the best times will come back to the rodeo performances and a chance at a total purse of more than $300,000 in prize money.

The many rodeo fans in the community are getting excited and buying tickets so they can be a part of the Clovis Rodeo Tradition and a community event that contributes well in excess of $7 million dollars to the local economy (based on a 2009 City of Clovis study). In 2012 the rodeo saw about 40,000 fans enter the gates. A not-for-profit, all volunteer organization, It is estimated approximately $170,000 in proceeds from the Clovis Rodeo and related events coordinated by the Association membership benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center

The 99th Clovis Rodeo will begin on Thursday, April 25, 2013 with the hoof pounding action of the Professional Bull Riding Touring Pro-Division and 40 of the best bull riders the sport has to offer along with PBR funny man Flint Rasmussen, followed by a concert with Country Duo Love and Theft.

Three days of PRCA rodeo action will follow with World Champion cowboys and some of the best rising stars in a sport that is often referred to as an American tradition. Friday Night's rodeo action will be followed by a concert with rising country star Dustin Lynch. Two more days of wild rodeo excitement will include the popular Clovis Rodeo Parade and Rodeo Dance on Saturday, April 27. The Clovis Rodeo runs April 25-28.

Reserved ticket prices range from $20 - $30 and are available by calling 559-299-5203, visiting clovisrodeo.com, or at the rodeo ticket office located on the rodeo grounds between Bullard and Shaw in the heart of downtown Clovis 9-5:30 p.m. daily (M-F). A two concert event ticket package is available for $50.00. Parking at the rodeo grounds is free of charge.

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The all-volunteer, non-for-profit Clovis Rodeo Association (CRA) has 700 members. More than $170,000 in proceeds from the Clovis Rodeo and related events coordinated by CRA members benefit local charities annually, including 4-H, FFA, Clovis Schools, Clovis Police Activities League, California High School Rodeo Foundation, Make-A-Wish Foundation, Break the Barriers, Boy Scouts of America, Clovis Community Hospital and the Central California Blood Center.